



### ABOUT the LEADER



**Alice Mann** is an Institute consultant. Prior to joining Alban, she served for two decades in the

dual roles of local pastor and nationally recognized consultant-trainer in the field of parish development, with emphasis on incorporating new members; redeveloping struggling congregations; defining judicatory roles in growth and revitalization; breaking through size plateaus; and deepening parish spirituality. She frequently assists churches with self-assessment, long-range planning, and the development of context-sensitive strategies for growth. In training workshops and planning retreats, Alice engages large and small groups in practical learning and candid conversation about the choices church leaders face today.

## ▼ UPCOMING Seminar



**"Most helpful was the merging of theory with practice. Alice is very concrete and practical in her approach. This is invaluable."**

— Seminar Participant

## Discerning Your Congregation's Call: Tools for Exploring Identity and Purpose

April 1–3, 2008

Led by Alice Mann

National Shrine of Our Lady of the Snows, Belleville, IL

TUITION \*\* Member: \$399 / Nonmember: \$449

ROOM & BOARD \*\* Single: \$280 / Double: \$210 / Commuter: \$140

Every congregation has a certain "tone" or "feel," because its members do things in a certain way that expresses their particular and passionate sense of purpose or calling. What tools are available to assist you in exploring your church's identity and purpose?

Alice Mann's "Discerning Your Congregation's Call" is about how to discover your congregation's unique identity; how to discern your call as a faith community to be precisely "who you are" and nothing less.

Come join with Alice Mann to

- Explore culture and style as clues to your congregation's deeper faith identity.
- Identify signature stories & symbols that richly express your congregation's identity.
- Expand your awareness of your own congregation's gifts.
- Learn how to map your congregation's community context.
- Build skills to match congregational strengths to community opportunities.

Discerning Your Congregation's Call is based on provocative research into congregational culture, style, and orientation toward the community context. Learning resources will include a video and case studies from the Alban publication *How We Seek God Together: Exploring Worship Style*.

Participants will be asked to read a chapter of *How We Seek God Together* before you arrive at the seminar, plus a congregational case study that will be mailed out in advance. You also are asked to bring to the seminar a list of people currently active in your congregation's life and work.

Register online: [www.alban.org](http://www.alban.org) or call 1-800-486-1318, ext. 247